



## Alpine Landscape Meets Culture Cultural Heritage and Landscape for a new Alpine tourism

28–30 September, 2020

28 September Thematic Session : Visiting the Alps after COVID-19: wellbeing, sustainability and culture as drivers for a green recovery of mountain landscapes

### ABSTRACT SESSION

<p>(14.40-16.30)</p>	<p><b>Possible trends for the cultural and landscape tourism in the twenty-first century's uncertainty,</b> (Samara Ferreira Crispim , Claudia Di Fazio- <b>University of Camerino</b> )</p> <p><b>Alpine tourism restarts by walking:best practices of guided tours,</b> (Luisa Giacoma- <b>University of Valle d'Aosta</b>)</p> <p><b>Accessibility to information as key strategy in promoting Alpine cultural heritage</b> (Anuška M. Štoka- <b>CoWorkinGo</b>)</p> <p><b>The pedagogic value of natural disasters record on the cultural heritage: a new Cultural Heritage dimension,</b> (Christian Iasio - <b>National Geological Service, BRGM</b>)</p> <p><b>Discovering forgotten Alps through contemporary art,</b> (Eleonora Gabbarini, Maicol Negrello <b>Polytechnic University of Turin</b>)</p>
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Scientific support:



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29 September

Thematic Session: Cultural Heritage and Landscapes in the Alps

ABSTRACT SESSION

(14.25-16.15)

**Valorizing the impact of CCI in non-urban territories and connecting cultural heritage and -agents through innovative platforms: the projects CCI South Tyrol and Hidden Trento (Psenner Eleonora- Eurac Research, Valseriati Enrico - Foundation Bruno Kessler Trento)**

**Wine-tourism in mountain areas: a qualitative approach to the study of identity values and the sense of community, (Maria Anna Bertolino - University of Turin)**

**Vënt da Sarëgn: a contemporary approach to Ladin oral narrative (Paul Blanchard - European School of Economics)**

**Fragile landmarks: the experience of a methodological approach for integrating cultural heritage into the civil protection plan in the Autonomous Province of Trento, Italy (Marco Pregolato - Catholic University of the Sacred Heart, Milan)**

**Nietzsche and Roerich: the poetry of the mountains, (Luca Siniscalco- University eCampus)**

**Projet : PatriMOIne -Classes en action; (Cristina Saviozzi, Anne-Sophie Fioretto- Institute of the HES-SO Valais)**

**Spaces of absence-Memory removed. The reconstruction: The image of a mountain town, the symbol of a rebirth; (Giovanni Paolo De Cerchio - University of Rome "Sapienza")**

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Innovation in Cultural Tourist Product for the Mountains

POSTER Session

(16.40-17.30)

***Reimagining alpine tourism: Leveraging local identity formation, systemic innovation and regenerative building design to guide mountain communities towards resiliency (Haley Fitzpatrick, Tobias Luthe- MonViso Institute)***

***The minor cultural and natural heritage linked to spirituality in the Alps: from the risk of loss to the opportunity for regional development and tourism. An Alpine project proposal (Andrea Omizzolo, Luca Cetara- Eurac Research)***

***The way of San Cristoforo, (Debora Del Basso- Insitute Montagna)***

***The Gran Paradiso National Park, an inspiring location for the Gran Paradiso Film Festival: an innovative cultural event that celebrates nature and wilderness from all over the world. A new way to enhance Aosta Valley landscape and its natural and cultural heritage ( Luisa Vuillermoz-Director of the Gran Paradiso Foundation)***

***Lagazuoi Expo Dolomiti Art, Innovation and the Mountains, (Stefano Illing - Lagazuoi S.P.A. Cortina d'Ampezzo)***

***Skyway Monte Bianco, Save The Glaciers , (Maria Lagazzi -Skyway Monte Bianco)***

***The revalorization of traditional mountain livestock farming and pastoralism. A new tourism opportunity? (Julia Stauder- Eurac Research)***

***Leading the smart hospitality in mountain, (Marco Veglio - Innovative Startup AMG)***

***Artplace Museum: a scalable and sustainable framework for smart tourism, (Vittorio Cavani -SmartFactory)***

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