



## Alpine Landscape Meets Culture *Cultural Heritage and Landscape for a new Alpine tourism*

### ALMCC 2020 CALL FOR ABSTRACT

The international Conference “Alpine Landscape Meets Culture, Cultural Heritage and Landscape for a new Alpine tourism – ALMCC2020” tackles the challenges for culture-based tourism in the Alps.

By involving research institutions, regional stakeholders, the civil society and the business sector and professionals in the fields of culture and tourism, we aim at showcasing initiatives, projects, business ideas, methodologies and experiences that may support a sustainable cultural tourism in the Alps. These contributions can provide a sound basis for a further development of cultural and heritage-based territorial enhancement across the whole Alpine region.

Contributions from all the mentioned sectors will be gathered, discussed and spread out before, during and after the conference. The Conference will primarily cover three thematic dimensions:

*TD1. Green mountain recovery starts from culture*

*TD2. Alpine cultural heritage for a different tourism*

*TD3. Innovation for a new business for cultural tourism*

Formal abstracts will be selected by the Scientific Committee for the Thematic and Poster Sessions according to the criteria of the Call for Abstracts.

Authors are welcome from an open and multi/trans-disciplinary context including (but not limited to) the fields that follow: tourism, business studies, geography, social sciences, humanities, cultural studies, political science, arts & design, museums, planning, medicine, psychology, etc.

Other contributions are also welcome for the collection of materials, video-messages, initiatives, personal experiences and remarks by experts, links etc. that the conference aims at delivering.

Thus, we warmly invite you to:

1) present your contributions as formal abstracts by using the template and procedure described at:

[http://www.greeneconomy-ccapp.it/ALMCC2020/?page\\_id=4370](http://www.greeneconomy-ccapp.it/ALMCC2020/?page_id=4370)

Scientific support:



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2) send other forms of contributions (videos, short performances, pictures, links, etc.) with a short commentary and explanation for the Organisers, for their consideration and assessment, at:

[almcc2020@eurac.edu](mailto:almcc2020@eurac.edu)

The Scientific Secretariat of ALMCC2020 is available for providing further clarifications.

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### ALMCC 2020 CALL FOR ABSTRACT

La Conferenza internazionale Alpine Landscape Meets Culture Conference 2020 (ALMCC 2020) affronta i temi del turismo e delle sue relazioni con la cultura e il paesaggio della regione alpina.

Grazie al coinvolgimento di diversi ambiti di ricerca, della società civile, del mondo del business e della cultura intendiamo presentare iniziative, progetti, idee di impresa e pensieri per valorizzare la dimensione culturale delle Alpi come driver per il turismo montano dei prossimi anni.

Esperienze da tutti questi campi potranno trovare spazio nelle sessioni tematiche (*abstract sessions*) della Conferenza, nella sessione poster dedicata all'innovazione e alle imprese e nelle iniziative di promozione e documentazione previste dalla Conferenza stessa attraverso la raccolta di materiali, videomessaggi, testimonianze dirette di studiosi, esperti e professionisti.

Sono benvenuti contributi innovativi e multidisciplinari da una lista (aperta) di discipline come: turismo, business, geografia, scienze sociali, letteratura, antropologia, arte, fotografia e design, architettura, studi culturali, musica e musicologia, museologia, medicina, psicologia, etc.

Vi invitiamo quindi a:

- 1) presentare i vostri abstract formali per la valutazione del comitato scientifico alla pagina web:

[http://www.greeneconomy-ccapp.it/ALMCC2020/?page\\_id=4370](http://www.greeneconomy-ccapp.it/ALMCC2020/?page_id=4370),

secondo il template disponibile e le indicazioni contenute nella Call, nelle tre dimensioni tematiche:

*TD1. Green mountain recovery starts from culture*

*TD2. Alpine cultural heritage for a different tourism*

*TD3. Innovation for a new business for cultural tourism*

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of:  
**Interreg**   
Alpine Space  
**Cheers**



- 2) inviare altre proposte e idee di contributo (es. immagini, brevi contenuti video, link, etc.) con una breve spiegazione per i promotori della conferenza all' indirizzo:

[almcc2020@eurac.edu](mailto:almcc2020@eurac.edu)

La Segreteria Scientifica di ALMCC2020 è a disposizione per fornire ulteriori chiarimenti.

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